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Editorial Note

We have brought out to you the December 2019 issue of The Journal of Nepalese Business Studies (JNBS). With this issue, the Journal has completed 16 years from the first publication in December 2004.

JNBS has been providing a forum for national and international authors to publish their research outcomes. This is a peer-reviewed journal followed by the blind-peer review process aiming to improve the quality of the articles.

The current issue consists of eight articles written in the spectrum of management covering the areas of corporate governance, capital structure, tourism, advertisement, human resource management, marketing, financial performance and career development. The researchers and students who are pursuing their research work in these areas will be benefited from this issue of the journal.

We thank all of you for your support and patronage and hope that our students, readers, patrons, and authors will continue to support us by subscribing and reading our journals and submitting high-quality manuscripts. We would also like to extend profound gratitude to the reviewers of the articles. Our editorial team tried its best to make this issue free from errors but still some errors might have been left. Therefore, we encourage our readers to point out such errors, if any, and provide us constructive comments and suggestions.

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December 2019